# where Guality costs was



CANNON 1st QUALITY

Heavy, absorbent, 1st quality, 100% double-looped cotton ter-fry fingertip towels at the low-est price ever! Tastefully fringed in a terrific assortment of decorator colors.

39c EACH VALUE

**FULLY AUTOMATIC CONTROL** 



\$16.98 VALUE TWIN SIZE

\$19.98 Value Full Size 13.87 \$23.98 Val. Full Size Dual Control 15.87

### **BATH MAT SETS**



Unbeatable buy! 1st quality, 100% rayon pile bath sets that are machine washable! Skid resistant! Sculptured pattern. Choose from beige, pink, maize, green, turquoise &

2.98 VALUE

LARGE 18"x24" SIZE

**Hand Screened** 

SAVE OVER 40%

Take your pick of four spark

1.39 VALUE

CONTOURED TO FIT BODY

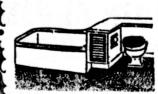
**Bucket BED RESTS** 



the body. Kapok filled, jumbe welt-ing, self-covered button and covered in a handsome print. Perfect for TV.

100% COTTON PILE

### *N*ALL-TO-WALL RUGS



sery, etc. 100% eotton pile, washable, anti-skid rugs in the popular 5'x6'

VALUE

## CELEBRATION!



1.69 VALUE



For Casual or House Wear

Beautifully styled and de-tailed women's folding slip-pers that are perfect for cas-ual or house wear. Slippers have vinyl upper and come in many styles & luscious colors. Ripple rubber soles. All sizes.

1.69

**DRESS SHOES** 



**8 HANDSOME STYLES!** 

#### LOAFERS & OXFORDS

Take your pick of eight manly patterns in this tremendous grouping of really fine quality men's loafers & oxfords. All the latest styles of the season. Full selection of men's sizes 61/2 to 12.

> 8.99 VALUE

· SPECIAL PURCHASE **60 STYLES** 



STYLES FOR THE FAMILY!

## **SLIPPERS**

Take your pick of over 60 styles. Something for every member of the family. Here's your chance to do a great deal of your shopping at chance to do a great deal of your shopping at once! Save over one-third on every pair.

**VALUES** 

TO 6.99 4 DAYS ONLY! to 4.99



**22 LOVELY PATTERNS** BOOTS

Boots! Boots! Boots! Boots for every occasion, High heel boots. Bad weather boots! Fur col-lared boots! Ankle high beatle boots. We have 'em all! Perfect for giving! Save 25%!

**4 DAYS ONLY! 25% DOWN** NOW!

#### NHEARD UNBEAT



12-OZ. BOTTLE



**BOTTLE OF 100** 





Nationally famous Anacin for fast, effective relief from headaches, neuralgia, and pain. Here's your opportu-nity to stock up at the most sensational savings ever!

1.25 VALUE

Large bottle of 250 tablets in the popular 250-mg strength. Stock up now for the coming cold season ahead. Better hurry, they mg strength. Stock up now for the coming cold season ahead. Better hurry, they won't last long at this price!





4 DAYS ONLY!

#### **ALKA SELTZER**

Absolutely the lowest price ever advertised . . . anywhere. Large bottle of 25 tablets. Remember what "Speedy" says "with Alka Seltzer, relief is just a swallow away"! Stock up now and really save!

4 DAYS ONLY! 59c **VALUE** 

VICKS VAPO RUB

BRECK 16-OZ.

The old standby "Vicks Vapo-Rub" for fast effective relief from colds and chest congestion. Large 3½ cunce jar. 98c VALUE

1.75

CREAM RINSE

SENAKOT GRAN

BOTTLE OF 100 TABS

Nationally advertised Senakot Gran at the lowest price ever advertised.

Large 16 ounce bottle. Save over **REG. 8.25** 

> REG. 1.99

**AMITONE** 

STRIPE FAMILY SIZE TOOTHPASTE

REG. 2.00

**NUTRI-TONIC** PERMANENT

REG. 2.00

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PRICES SLASHED Throughout The Store For This Event! Charge It!